

Rupert Burr

P (+44) 7849 790 200

E roop@csla.com

W csla.com

Experience

Apr '99 onwards **Digital Creative** CXLA

- Design and code websites, shooting and editing TV ads, design print and graphic collateral.
- Consult with companies and create strategies to improve their business online.
- Clients include Brahma Beer, Bravo TV, Computacenter, Conqueror Paper, Concern International, Eat Natural, EDF, Fenchurch Clothing, Involve UK, Jonk Productions, London National History Museum, PartyGaming, Ride BMX Magazine, Teddy Smith Clothing and Vodafone.

Dec '09 - May '12 **Global Digital Designer** Trafalgar Perth, Australia

- Create the site architecture, designs and develop new B2C, B2B and Community sites.
- Working with QA team to monitor user experience and alter designs to adapt.
- Shooting and editing videos and help the print design team create marketing collateral.
- Designing for other companies within the group such as Travel Corporation, Contiki and Insight.

Sep '08 - Aug '09 **Digital Lead Designer** BlueSteel TV Los Angeles, USA

- Running the digital side of this lifestyle/fashion production company.
- Collaborating with freelancers worldwide to share ideas, creating videos and websites.
- Consult with the film editing and scriptwriting for new TV pilots.

Jun '06 - Jun '08 **Senior Designer** Ginx TV Entertainment London, UK

- TV network franchise venture, involved in a wide range of roles in order to seek investment.
- Conceived the look and feel of the channel brand and write brand and video guidelines.
- Create all digital, print and video output and produce the logistical/technical delivery aspects and project manage software builds.
- Travel to our clients abroad and educate staff how to make the TV channel work for them.
- Network and make B2B PR contacts with game developers to source channel content.

Jun '06 - Jun '07 **Senior Designer** Extreme Sports Channel London, UK

- Assist with the running of the creative department for Extreme's 15 brands.
- Working across all mediums of design such web, TV, print, clothing and interior design.
- Handle third-party client request from their studios; conceptualizing and signing off designs.
- Hold brainstorm meetings for new design direction and business ventures.

Projects

EagleCaddy eaglecaddy.com

- Company I started to improve the presentation of golf courses, a Flash-based application was like Google Maps Street View for golf courses, it allowed users to fly, pan, zoom and read tips from the course professionals on every hole of the course.

Coaxial Apparel coaxialapparel.com

- Business I set up, I undertaking the tshirt print and online design work, market research and product sourcing. I gained free sponsorship from magazines and musicians and distributed my product internationally.

Software

HTML5, CSS3, Javascript/Jquery, Actionscript 2/3, PHP, ASP.

Photoshop, Dreamweaver, After Effects, Premiere Pro, Flash, InDesign, Illustrator.

Thanks and smile on!